

AN IRON LIGHT LABS FILM
IN ASSOCIATION WITH OPTIMIST

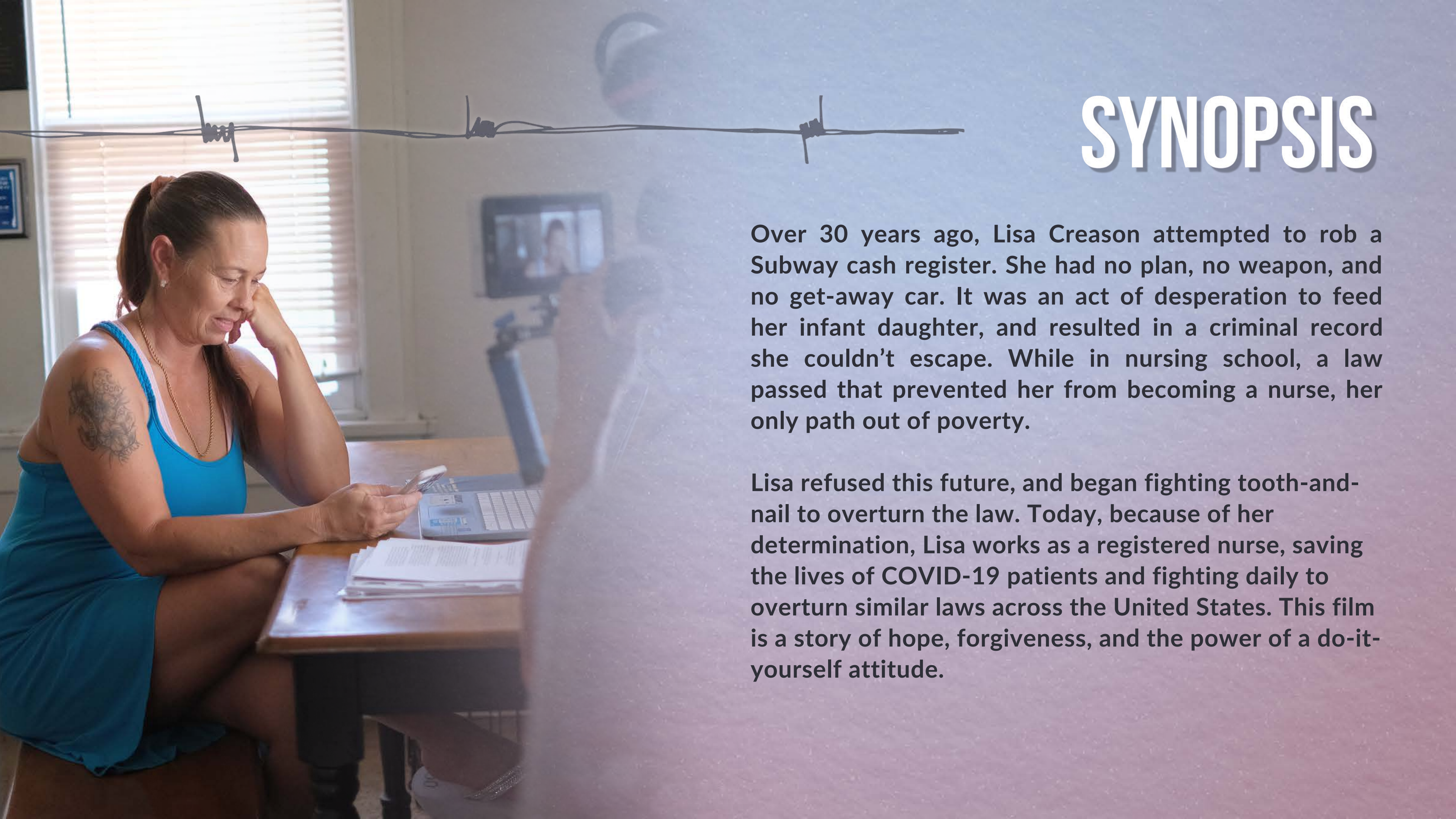
FREE TO CARE

PRESS KIT

LOGLINE

A single mother with a passion for nursing, Lisa Creason wanted the freedom to pursue her dreams. When an unjust law prohibited her from doing so, she took the fight into her own hands and ended up opening doorways for thousands like her.



A woman with a tattoo on her left arm, wearing a blue tank top, sits at a wooden desk. She is looking down at a smartphone in her hands. On the desk, there is a laptop and some papers. In the background, a window with blinds is visible. Overlaid on the right side of the image is a semi-transparent purple box containing the word 'SYNOPSIS' and two paragraphs of text. A horizontal line with three small decorative knots runs across the top of the image.

SYNOPSIS

Over 30 years ago, Lisa Creason attempted to rob a Subway cash register. She had no plan, no weapon, and no get-away car. It was an act of desperation to feed her infant daughter, and resulted in a criminal record she couldn't escape. While in nursing school, a law passed that prevented her from becoming a nurse, her only path out of poverty.

Lisa refused this future, and began fighting tooth-and-nail to overturn the law. Today, because of her determination, Lisa works as a registered nurse, saving the lives of COVID-19 patients and fighting daily to overturn similar laws across the United States. This film is a story of hope, forgiveness, and the power of a do-it-yourself attitude.



First Day in Prison
1993, Age 20

**Denied Nurse
Practitioner License**
2014, Age 41

**First Day as a
Nurse**
2018, Age 45

**Arrested
for Robbery**
1992, Age 19

**Enrolles in
Nursing Classes**
2007, Age 34

Law Overturned
2016, Age 43



PRODUCER'S STATEMENT

I first met Lisa Creason by chance. But that chance meeting changed both of our lives forever.

In 2015, Lisa read a newspaper column I had written about barriers to opportunity for ex-offenders in Illinois. She reached out to tell me she was on a mission to destroy those barriers.

When we spoke for the first time, on the corner of LaSalle and Adams in the heart of downtown Chicago, she told me about her dream of moving her children out of Section 8 housing, out of a dangerous neighborhood and off of government assistance.

Most people would be content after accomplishing their life's goal. Lisa is not most people. Her dream today is that no mother ever has to go through the pain that she did to pursue her passion. Unfortunately, in 15 states, men and women like Lisa are still being denied their dreams to work in health care because of their criminal record. We hope to use her story of redemption as a tool to help change those unjust laws, just as we did in Illinois.

That is why this film exists. Because nothing will stand between Lisa and her dream.



"One person can start a movement."

- LISA CREASON

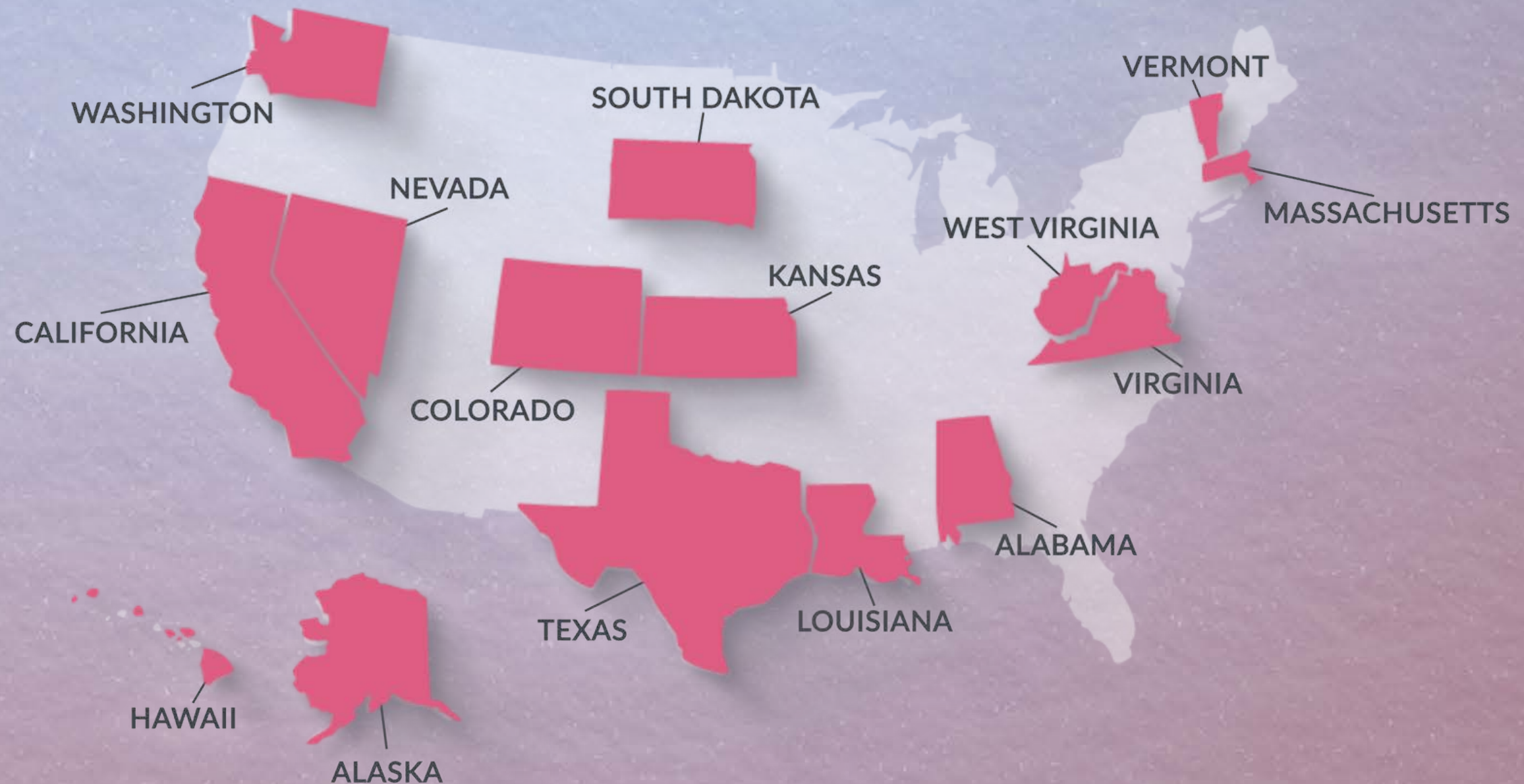
IMPACT CAMPAIGN



LISA CAN'T BE A NURSE IN 15 STATES DUE TO HER CRIMINAL RECORD:

19 million Americans, like Lisa, have a felony record.

Our impact campaign will leverage this film as a tool to help change the law in 15 states because everyone deserves the right to pursue their passion and be free to care.



IT'S NOT JUST ABOUT NUSRING



MILLIONS OF AMERICANS WITH FELONY RECORDS ARE PROHIBITED FROM THE FOLLOWING FIELDS:



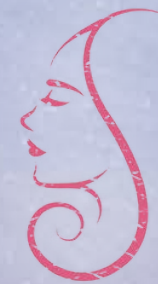
Animal trainer



Barber



Bartender



Cosmetologist



Florist



Landscaper



**Sign language
interpreter**



Manicurist



Interior designer



Painter



Makeup artist



Taxi driver

...AND DOZENS MORE.

FILM SPECS



Title: Free To Care

Duration: 14 minutes

Release Year: 2022

Country of Production: United States

Genre: Documentary

Screening Format: DCP, Pro Res

Aspect Ratio: 2:35:1 Cinemascope

Sound Format: 5.1 Surround Sound

A Film By: Iron Light Labs

In Association With: Optimist

Sound Design By: Formosa Group

Color By: Derek Johnson

Composer: Nate Zuercher

FILM TEAM



Chris Temple
Director



Owen Dubeck
Director



Jo Jensen
Producer



Jenna Kelly
Producer



Austin Berg
Exec Producer



Ryan Green
Exec Producer



Zach Ingrasci
Exec Producer

FILM TEAM:

Editor: Princess Hairston

Director of Photography: Sharif El Neklawy

Original Score by: Nate Zuercher

Co-producer: Joe Kaiser, Remo Wakeford

Color Grading: Derek Johnson

Audio Post Production: Formosa Group

Associate Producer: Erica Hilbert

Supervising Sound Editor: Trevor Gates

Re-Recording Mixer: Jason Dotts

Key Image and Art Direction: Carlos Arteaga, Thea Baldwin

Visual Effects Artist: Mat Quinn

Photographer: Joe Barnas

Post Production Supervisor: Joe Kaiser

Impact Producer: Jo Jensen, Eddie Damstra



ABOUT IRON LIGHT LABS

Iron Light Labs is a nonprofit organization that empowers purpose-driven people to change the world. We bring powerful stories to the forefront through film, podcasts, and photojournalism.



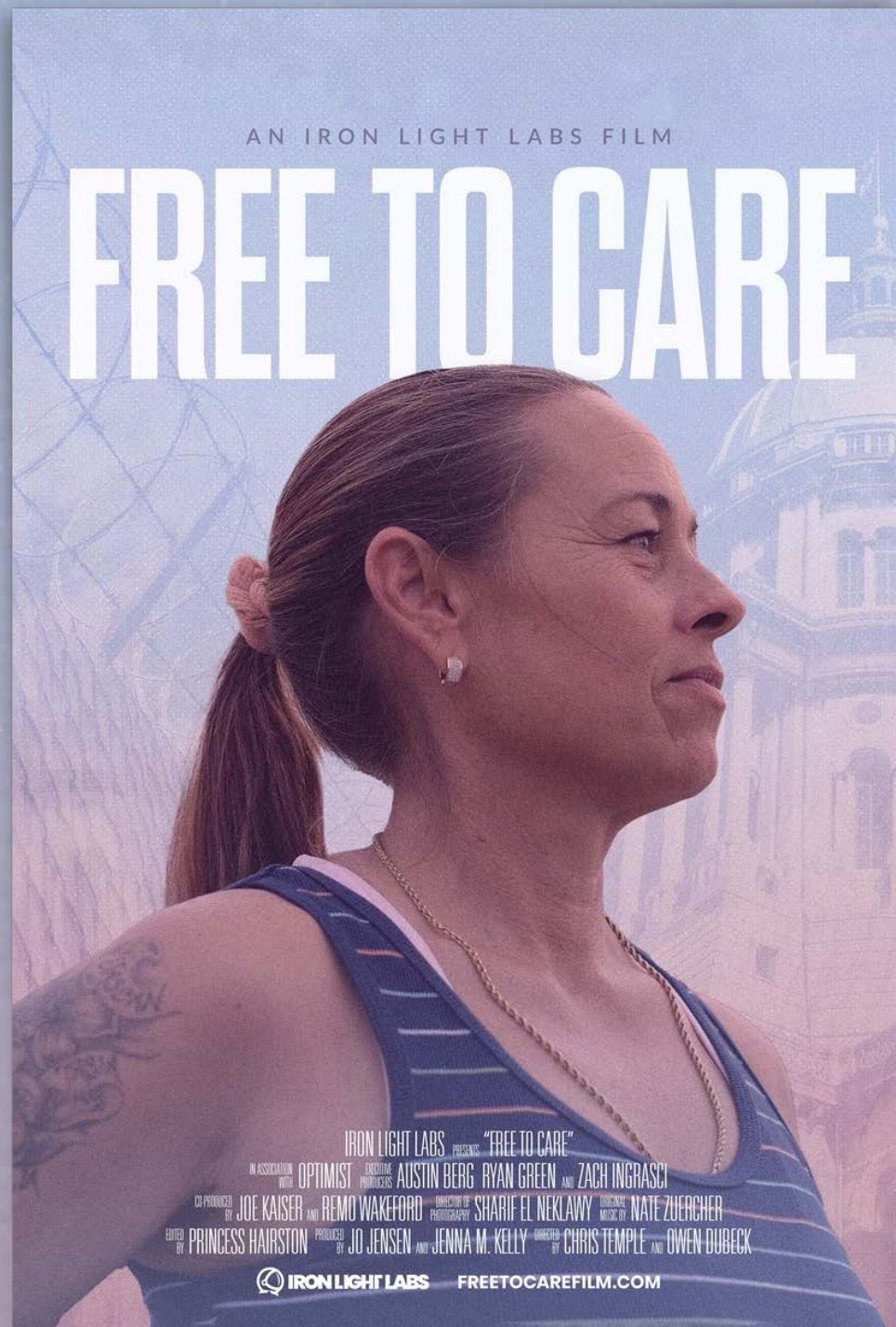
ABOUT OPTIMIST



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MIST**

Optimist is a non-profit that creates independent, character-driven documentary films. Their films have released globally on HBO, Netflix, Amazon, and PBS, and have premiered at top festivals including Tribeca, DOC NYC, and Full Frame. Over the last decade, Optimist has inspired audiences to take action, helping to raise more than \$91 million dollars for causes around the world.

HIGH RES IMAGES



FREETOCAREFILM.COM



CONTACT INFORMATION

PRODUCER

Jo Jensen

Jo@IronLight.com

202.329.2739

MEDIA INQUIRIES

Natalie Conneely

Natalie@optimist.co

415-519-7723



@IRONLIGHTLABS